



THIRTIETH ANNUAL
WEST LOS ANGELES YOUTH CLUB
Invitational Scholarship Basketball Tournament
APRIL 20-22, 2018

Tournament Booklet
2018 Advertising Order Form

Thank you very much for the purchase of an advertisement in the 2018, 30th Annual West Los Angeles Youth Club's Invitational Scholarship Basketball Tournament program booklet. The Tournament Committee thanks you for your support of our youth.

Deadline: February 16, 2018

ADVERTISEMENT SIZES AND PRICES:

- Full Page Color (7" wide x 10" high) \$200
- Full Page B/W (7" wide x 10" high) \$100
- 1/2 Page B/W (7" x 5" high) \$80
- 1/4 Page B/W (3.5" x 5" high) \$60
- 1/8 Page B/W (3.5" x 2.5" high) \$40

Please use ad from the 2017 Tournament Booklet

Please make check payable to:

West Los Angeles Youth Club
P.O. BOX 641906
LOS ANGELES, CA 90064

Donor Company: _____ Team Name: _____
 Contact Name: _____ Seller's Name: _____
 Work Phone: _____ Home Phone: _____

PLEASE SUBMIT THIS COMPLETED AD FORM TO YOUR TEAM'S PARENT REPRESENTATIVE!

Your team's Parent Representative is responsible for keeping track of all advertisements collected for your team. If you are a donor company, please mail to the PO Box listed above.

ALL ADS MUST BE CAMERA READY!

Please submit high resolution PDF files for best results (300 dpi minimum). Word or PowerPoint files can be accepted, but text fonts may change. Artwork must not exceed measurements noted above, or they will be reduced to fit. Business cards are acceptable. All camera ready artwork must be submitted by the deadline above.

AD SUBMISSION: E-mail PDF files directly to: **tournamentads@wlayc.org**

IMPORTANT: Please label files with team name and name of payer/player/ad title.

Acceptable titles: "DragonsII_RyoTakahashi.pdf", "Hoopla_SakuraRestaurant.pdf", "Tornadoes_GoDaisuke.pdf".

PLEASE, DO NOT title the ad "WestLA Ad" or similar non-descript name.

This makes it difficult to properly credit the ad to the appropriate team. Thank you!